

# CAMILLE RAPAY DESIGNER & CREATIVE

I am a multidisciplinary creative in New York City passionate about using meaningful design to tell better stories.



camillerapay.com



(914) 918-4177



camillerapay@gmail.com



New York, NY

## SKILLS

**What I do:** Graphic design, illustration, creative strategy, film/video, data visualization, motion graphics, branding, visual identity, multitasking, external communications

**Technical:** Illustrator, Photoshop, After Effects, Indesign, Premiere, Sketch

**Languages:** Spanish, American Sign Language, German

## INTERESTS

Piano, guitar, fashion, painting, bird watching, reading, analyzing cinema, playing with dogs, cooking

## EDUCATION

**University of Pennsylvania** | 2019

College of Arts & Sciences, GPA: 3.45 (cum laude)

B.A. in Communication, Minors in Fine Arts & Cinema Studies

Relevant Coursework: Art and Business of Film; Television and New Media; Graphic Design with Creative Technologies; Art, Design and Digital Culture

## PROFESSIONAL EXPERIENCE

**Thunderfoot** | New York, NY

**Graphic Designer** (Jun 2019 - present)

Conceive, design, and deliver: visual identities, website, decks, motion graphics, campaigns, and sales material for diverse clientele portfolio. Develop strategy and art direction for visual identity systems, websites, and marketing campaigns. Manage team of junior designers and interns. Receive and give internal feedback regularly.

**Vox Media** | New York, NY

**Product Design Intern** (Summer 2018)

Design interfaces and for internal CMS flows. Conduct user testing and competitive analysis to inform UX decisions. Collaborate with engineers to build new solutions to existing interaction and experience problems.

**The Daily Pennsylvanian** | Philadelphia, PA

**Senior Video Producer** (Dec 2017 - Dec 2018)

Produce, shoot, and edit videojournalism projects. Create motion graphics. Train a 38 person department on filmmaking and storytelling technique.

**Design Editor** (Dec 2016 - Dec 2017)

Won college publication design awards for print design and web projects. Oversaw creating newspaper's visual editorial content, including: illustrations, data visualization, infographics, wireframes, and interfaces. Produced graphics and layouts with quick turnarounds to meet daily print deadlines. Led 44 person team.

**Ad Designer** (Oct 2016 - May 2019)

Create print and web ads for local advertisers and individuals targeting Penn's campus. Produce in-house marketing and recruitment materials including shirts, yard signs, and other merchandise to build brand awareness.